

## **6.2 Strategy Development and Deployment**

### **6.2.1 Perspective/Strategic plan and Deployment documents of Institution**

#### **Some of the excerpts from the strategic plan document**

- NAAC second cycle accreditation
- Achieving a good placement record
- Anna University recognised Research centre
- Getting fund from various government and non-government agencies for research projects
- 2f & 12B status from UGC
- Improve the collaborative and extension activities
- NBA Accreditation
- Establish Centres of Excellence in all department
- Institution become strong Technology Business Incubation / Start-ups centre
- Elevate the institution to Autonomous status

#### **Plans to achieve institutional strategic plans**

The major areas covered in the plan are mentioned below:

- Effective Teaching Learning Process
- Placement
- Career guidance
- Students participation in co-curricular and extra-curricular
- Staff development
- Research activities
- Infrastructure development
- Industry linkage

- Social responsibility

**Strategic plans for achieving good placement record:**

- Personality and soft skill development training programmes from first year onwards
- Company specific training programmes
- Placement oriented projects work for students

**Placement Details For The Academic Year 2018-19**

S.NO	NAME OF THE COMPANY	NO OF STUDENTS SELECTED
1.	Infosys, Chennai	04
2.	CTS, Chennai	01
3.	Einnel Technologies, Chennai	13
4.	Hexaware, Chennai	20
5.	Tech Mahendra, Chennai	15
6.	Hni Autotech, Chennai	08
7.	Mitsuba Sical India Pvt Ltd, Chennai	12
8.	Bluez Informatic Solution, Chennai	24
9.	BREWED @ The Lab Technologies, Chennai	01
10.	Motherson Pvt Ltd (KIML), Chennai	13
11.	Sutherland Global Services, Chennai	10
12.	Unitec Plasto India Pvt. Ltd., Chennai	20
13.	Nittany Group of Companies	34
14.	Hinduja Global Services, Chennai.	41
15.	Sri Ganesh Engineering, Coimbatore.	14
16.	Sri Engineering, Coimbatore.	7
17.	Axles India Pvt. Ltd., Chennai	45
<b>Total</b>		<b>282</b>



*O. P. M*  
PLACEMENT OFFICER  
Placement Officer  
Placement Cell  
Mount Zion College of Engg. & Tech  
Pudukkottai - 622 507

**Placement details for the academic year 2017-18**

S.No	Name of the Company	No of Students Selected
1.	Disha Interiors, Chennai.	04
2.	Hinduja Global Services, Chennai.	28
3.	Zealous Services, Chennai.	38
4.	Bluez Infomatic Solution, Tiruppur.	15
5.	Tech Mahendra, Chennai.	05
6.	Hexaware Technologies, Chennai.	10
7.	Manju Groups, Chennai.	43
8.	Wipro Infrastructure Engg, Chennai	32
9.	Chennai Forge Products Pvt Ltd., Chennai.	18
10.	Jk Fenner (India) Ltd, Chennai.	10
11.	Sutherland Global Services Ltd., Chennai.	08
12.	SSF Plastics India Pvt Ltd., Hosur.	06
13.	Ashok Leyland, Chennai.	18
14.	Amphenol Omniconnect India Pvt Ltd., Chennai.	20
15.	East India Technologies Pvt Ltd., Chennai.	20
16.	Sanmina, Chennai.	01
17.	Swass System Pvt Ltd., Chennai.	01
18.	Entrepreneurs	02
19.	SSF Plastics India Pvt Ltd, Hosur. [Off Campus]	06
20.	Ashok Leyland, Unit 2, Hosur. [Off Campus]	02
21.	Infosys, Chennai. [Off Campus]	01
<b>TOTAL</b>		288



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**Placement details for the academic year 2016-17**

S.No	Name of the Company	No of Students Selected
1.	Airtel, Chennai.	19
2.	Bhavani Industries, Bangalore.	15
3.	Color Homes, Chennai.	14
4.	Einnel Technologies, Chennai.	5
5.	Elcombo Electronic Industries Private Ltd, Chennai.	17
6.	Hexaware Technologies, Chennai.	31
7.	Hinduja Global Services, Chennai.	38
8.	JP Construction Pvt Ltd., Chennai.	2
9.	Kab Steels Industries, Coimbatore.	25
10.	KAS Housing, Madurai.	1
11.	Madras Radiators And Pressings, Coimbatore.	10
12.	Manju Groups, Chennai.	25
13.	Omega Health Care Services Ltd, Trichy.	7
14.	Perfect Detailing Services, Chennai.	1
	PR Consultants, Thanjavur.	
15.	. ( Off - Campus)	7
16.	PWD, Viralimalai.	1
17.	Rajshriya Automobile Industries, Chennai.	15
18.	Rico Auto Industries, Chennai.	16
19.	RR Infra Thulasi, Erode.	2
20.	Sensible Software Solution, Chennai.	6
21.	Shanrag Machine Tools, Ganapathy, Coimbatore.	10
22.	Southerland Global Service Ltd., Chennai.	36
23.	Sree Engineering, Coimbatore.	5
24.	Sri Ganesh Engineering, Coimbatore.	5
25.	TVS Sundaram Brake Linings Limited, Chengalpet.	10
26.	Zealous Services, Chennai.	58
<b>TOTAL</b>		<b>381</b>



  
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**Placement details for the academic year 2015-16**

S.NO	NAME OF THE COMPANY	NO OF STUDENTS SELECTED
1.	Zealous Service, Chennai	03
2.	Velmurugan Heavy Engg India (P) Ltd, Trichy	01
3.	DonracksTmte Metal Tech Pvt. Ltd, Trichy	01
4.	Mitosis Technologies Private Limited, Chennai	03
5.	Hakuna Matata, Chennai	02
6.	Matrimony, Chennai	03
7.	NFN Labs, Chennai	04
8.	Sutherland Global Services, Chennai	17
9.	Usha Fire And Safety, Madurai	21
10.	Vertex, Chennai	99
11.	Perfect Detailing Service, Chennai	06
12.	HGS, Chennai	26
13.	First Source, Chennai	10
14.	Polaris, Chennai	15
15.	Serco, Chennai	34
16.	Reeva Solutions, Chennai	35
17.	Carrier Solution, Chennai	12
18.	Annai Enterprises, Chennai	14
19.	Aqua Plus, Chennai	15
20.	VIVO Solutions, Chennai	4
<b>TOTAL</b>		325



*O. P. M*  
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**Placement details for the academic year 2014-15**

<b>S.NO</b>	<b>NAME OF THE COMPANY</b>	<b>NO OF STUDENTS SELECTED</b>
1	Cognizant Technology Solution	03
2	Infosys Limited	01
3	Calydon Tech	18
4	Mitosis Technologies Private Limited	01
5	Hakuna Matata	02
6	Vagus Techlogies	02
7	Eureka Osl	69
8	Southerland Global Services	05
9	H&R Steel	03
10	Vertex	123
11	Hcl Bserv	04
12	Umaa Engineers	09
13	Yesflow Controls Engineers	10
14	Ustavgiri	10
15	Karthikeyan Plastics Technologies	11
<b>TOTAL</b>		<b>271</b>



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